

CLICKVISION™
KNOWLEDGEISPOWER

Why Pay For Unwanted Traffic?



We Show You What **Google** Doesn't!
Pinpoint and Track Your Individual Visitors

Sign Up Now for Your 30 Day **FREE** Trial

<http://www.skymarket.co.uk/clickvision>

It's All About Tracking

Who is clicking on your ads - new users, existing clients, competitors?

What search strings display your ads - valid, invalid, relevant or irrelevant?

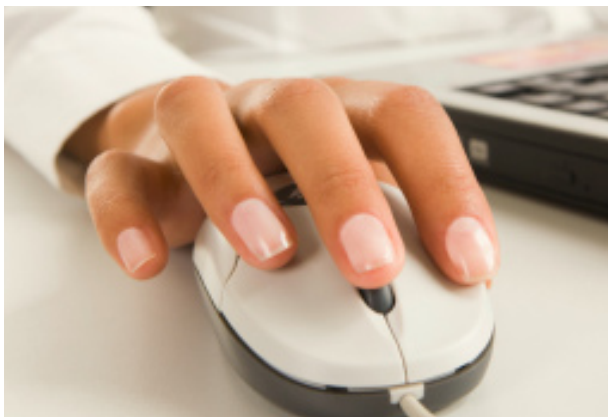
Where have users come from - Google, Yahoo, MSN?

When are your ads clicked on the most - morning, afternoon, evening?

How many times has a user clicked on your ad - invalid clicks?

With This Knowledge You Have The Power To:

- Track & Reduce Irrelevant Search Strings
- Deter Invalid Traffic
- Block Competitors from Clicking on Your Ads
- Encourage Return Users to Bookmark *
- Re-Direct Users to Landing Pages *



*These extra features are optional

Result - Increase Your ROI







- Reduce Your Cost Per Lead
- Maximise Your Earnings Per Click
- Learn Where You Earn Money
- Optimise Your Ads & Keywords
- Be In Control of Your Ad Spend

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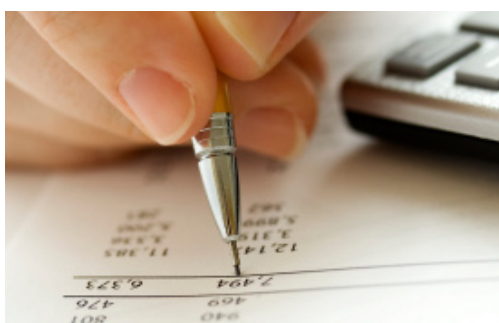
Our Report Allows You To Optimise Your Advertising

Example Grouped Data report of a Telecommunications Company

IP ADDRESS	VISIT	VALIDITY	REFERRER	KEYWORDS	PAGE VISITED	DATE/TIME
 86.125.142.12	3		google.co.uk	say no to 0845	terminate.html	10/11/2008 11:05:56
 86.125.142.12	2		google.co.uk	say no to 0845	bookmark.html	10/11/2008 11:05:15
 86.125.142.12	1		google.co.uk	say no to 0845	just0845numbers.co.uk	10/11/2008 11:03:45

View demo: <http://clickvision.skymarket.co.uk/demo>

- IP ADDRESS:** Every single visit is logged, providing IP address and country.
- VISIT:** Accumulated number of visits
- VALIDITY:** The measure of how valid that visit is.
- REFERRER:** This is the site the visitor has come from - the exact page can be identified.
- KEYWORDS:** All keywords searched by the user, not just those matched by the search engine to your advert.
- PAGE VISITED:** The page the user was sent to.
- DATE/TIME:** The exact time/date of the visit.



Our Report Shows You:

Invaluable Data in an easy to understand interface. This will not only allow you to adjust your campaigns, but also utilise its features to re-educate users to change their behaviour for optimum results.

Once you've used it you won't want to be without it!

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Optional Features

Is User Behaviour Costing You More Than It Needs To?

- Do **return visitors** repeatedly find you by clicking on your ads?
- Are you subject to **competitors/bots** clicking on your ads?

We can help change the user behavior and reduce invalid clicks by presenting a variety of landing pages. Either use our templates, create your own or request us to design them.

This facility is very flexible and not compulsory

- It's up to you to implement these or not. Set your own desired level of severity and frequency of the messages.

Encourage Bookmarking:

A soft approach to re-educate the visitor to bookmark your site rather than repeatedly clicking on your ads to find you.

e.g. Genuine repeat visitors may not realise your cost per click.



Discourage Invalid Clicks:

A direct approach to stop users from visiting your site via clicking on your ads based on a higher than acceptable level of clicks.

e.g. Stop unwanted repeat visitors from reaching your site via an ad click.



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Pricing Structure

After your 30 day **FREE** trial, if you wish to continue with ClickVision, then the monthly pricing is as follows:

MONTHLY CHARGES PER DOMAIN (EX VAT)

PACKAGE	CLICKS (up to)	COST	OVERAGES (pc)
Standard:	2500	£50.00	£0.030
Bronze:	5000	£90.00	£0.030
Silver:	10000	£160.00	£0.025
Gold:	25000	£350.00	£0.020
Platinum:	25001+	POA	

80%

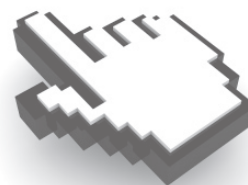
DISCOUNT After 3 Full Paid Months!

multiple domain discounts available

Sign up now for your 30 day **FREE** trial:

Click Here
To Sign Up

Or call us on:
08000 226677



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